

3D News

From the Stereo Club of Southern California

Volume XLVII #8

August 2002

NSA Wrap-up!

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Mitch's Sketchbook



The Stereo Club of Southern California was founded in 1955 to promote the art, enjoyment and science of stereo photography. Meetings, which normally include 3D slide projections, are held monthly. Visitors are always welcome. Annual dues are \$30/single or \$40/dual (send to the Membership Director). The 3D News is sent monthly to all members. Annual subscription for those not wishing to participate in Club activities is \$20, and foreign subscriptions are \$25 (send to the Treasurer). Every-

Calendar of 3D Events

Next Meeting

Club Banquet, August 15.

Stereo Club of Southern California
2002 Awards and installation Banquet
Thursday, August 15, 2002 7:30 P.M.
Taix's French Restaurant, 1911 Sunset
Blvd., L.A.

One block east of Alvarado on Sunset,
Free Parking Next to the Restaurant.

Menu: Beef, Chicken or Vegetarian
Pasta

Includes soup, salad, fresh rolls, vegeta-
bles, potato or rice

& Ice Cream with chocolate sauce.

\$25.00

Door Prizes, Slides Programs. Contact

Upcoming Meetings

September 19th, First Club Competition,
ISCC Traveling show.

October 17th, Club Auction

November 21st, 2nd Club Competition, Member
show

SCSC Meetings are usually the 3rd Thursday of the month at 7:30 at the Wilshire United Methodist Church, 711 South Plymouth Boulevard, near Crenshaw and Wilshire, in the downtown area of Los Angeles, however, the August meeting will be at Taix's Restaurant (See above).

President's Message

By Steve Berezin

NSA 2002 Convention at Riverside a smashing success

This issue is totally about the recent NSA convention we recently had in Riverside. This occurrence which happens every 15 years (or thereabouts) was hosted by our club which was greatly represented by Lawrence Kaufman and his staff.

Next meeting will be the banquet which I will be handing over the reins of command to my able vice president Philip Steinman who will be taking over this column.

Please join me in welcoming Philip in as president and enjoying a delicious meal at Taix's Restaurant

(see above for more details).

It has been a fun 2 years (which is the club limit for serving as president). I have also recently taken over maintaining the club website from Marvin Jones and hope to find someone to take over editing this newsletter! Any volunteers?



The History Zone

A stroll through the history of stereography with Ray "3D" Zone

SCSC Hosts NSA 2002 Convention By Ray Zone

The Stereo Club of Southern California (SCSC) recently hosted the National Stereoscopic Association (NSA) 2002 Convention in Riverside and through the efforts of SCSC members, and others, the gathering turned out to be a great success. Under the tireless leadership of former SCSC President Lawrence Kaufman as Chairman, and Mike Aversa, who served as Co-chair, a large array of stereo workshops, programs, banquets and a stereo tradefair went off without a hitch.

The last time the SCSC hosted a NSA Convention was in 1986 in Riverside on the campus of University of California at Riverside (UCR). The stereoscopic logo for the 1986 convention was created by former SCSC President Tony Alderson. It was a natural choice to have Tony create the new logo for the NSA 2002 Convention. The 1986 logo was drawn in stereo completely by hand and the 2002 image was created entirely on the computer. Tony also presented a stereo slide program on Friday during the 2002 Stereo Theater with an overview of his work in stereoscopy.

The 2002 Convention began on Thursday July 11 with daylong workshops organized by in-coming SCSC President Philip Steinman. The diverse series of workshops covered 3D doodling, making stereo cards, digital 3D, anaglyphs, the internet, camera case stitching, viewmaster and the



SCSC member James Comstock presented two 3D slide shows and won an NSA Award.

use of Adobe Photoshop to create stereo images.

Former SCSC President Mitchell Walker did a great job as Chairman of the Stereo Theatre with programs taking place Friday and Saturday, July 12 and 13th. Mitchell as-

sembled a sterling lineup of many great 3D slide shows with major contributions coming from SCSC members. SCSC member Abe Perlstein presented a show titled "U R There 3D" with "an eclectic blend of surreal

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SCSC member David Thompson served as Chairman of the NSA Stereocard Exhibition.



News and Notes from the SCSC Clubhouse

by Lawrence Kaufman



NSA 2002 - RIVERSIDE

The NSA 2002 - Riverside convention is now one for the history books. NSA president Mary Ann Sell called it the best ever NSA convention. One thing for sure is that it was the longest convention so far. Registration and room hopping began on Tuesday. The registration was originally planned for the individuals who would be going on the Wednesday bus tour. The bus tour was cancelled due to lack of enough sign ups, but the feeling was the Tuesday registration would allow individuals whom were already in Riverside a chance to plan out their activities. Many dealers who hosted room hopping at the Holiday Inn said that Tuesday was a very good day for them.

Gary Schacker of San Diego wrote on the Photo 3D e-mail list. I want to add my congratulations to Lawrence Kaufman and all those who helped organize the big get-together. This was my 12th NSA convention and it will add wonderful memories to those I already have from previous years. Each succeeding one of these that you go to is improved by the fact that you have more people that you know from earlier years to see there. After a few

years, you feel like you know almost everyone. It's like a big family reunion, all grounded by the love of 3D. I have to agree with Gary. I talked with many first-time attendees and many are already looking forward to next year's convention in South Carolina.

Bill Walton sent the NSA Board's Thank You. I want to express the thanks of the NSA Board of Directors for the superb job you and your committee did on organizing and running the Riverside Convention. I have to say that Cassie and I really enjoyed ourselves. It was a great satisfaction seeing everyone enjoying themselves, getting the rare chance to meet and greet so many stereo lovers and watching so many people get the chance to see 3D in all it's glory, done so well. Many of our committee members felt the same way. The work for me was truly a labor of love.

The official report and figures were not ready by publication time. But the convention was successful in every way. The Trade Fair's eighty-eight tables were full of a vast assortment of wondrous items. Over 800 individuals attended the convention. This figure was down from the official count of 889 at last year's Buffalo get-together, which is said to have been

the largest attendance. Many feel the September 11th tragedies cut down on the amount of travel that individuals are doing. The workshops were well presented, the slide shows very well done, the NSA Spotlight Auction was successful and the exhibits were truly outstanding.

Once more, I would like to thank everyone that helped. SCSC should be very grateful that these folks volunteered so much of their free time and effort:

- Lawrence Kaufman - Chairman
- Mike Aversa - Co-Chairman
- Sally Aversa - On-site registration
- Quentin & Ellen Burke - Registrars/Treasurers
- Cassie Kaufman - Assistant Treasurer and very special individual who helped the chairman keep his sanity (what little is left)
- Mitch Walker - Stereo Theater Chairman
- Charley Van Pelt - Trade Fair Chairman
- Philip Steinman - Workshop Chairman
- David & Linda Thompson - Exhibit Chairpersons and gracious hosts for most convention planning meetings
- Chuck Reinke - Publicity
- Ron Labbe - Electronic Stereo Theatre & generous supporter/supplier for many events

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Dave Wheeler, Bob Wilson and Bob Duncan - NSA Spotlight Auction
 Steve Berezin - Convention Webmaster
 Tony Alderson - Logo Creation
 Gary Schacker - For the Welcome to Riverside Photography and equipment loan
 Jon Golden - supplier of RBT mounts for the NSA shows & help with "sound" advise for the Stereo Theater
 Owen "Ves" Western - Dive In Theatre Director
 John Jerit/American Paper Optics was very generous again this year with their donation of 3D glasses and creation of logo souvenirs
 Dynamic Digital Depth, Inc. loaned a DM1020 S-Video Demultiplexer
 Kleiser-Walczak Construction Company supplied copies of 3D videos.

NSA 2002 Welcome

To help highlight some of the events that took place, here is some of what I covered in my welcome address to the convention attendees:

Welcome to the 28th annual NSA convention and Trade Fair AND welcome back to Riverside. A lot has changed in the past 16 years - Certainly a lot has changed in the past 12 months. We now take more time to consider our choices. Our travel destinations and travel options are of more concern to us. We appreciate our freedoms, friends and hobbies more.

On a personal note, it has been a very

busy year for me. My day job saw one of the most demanding and diverse years of my 30-year career. Last fall Cassie, my wife and I found ourselves on one of the first airplanes back in the air after the September 11th tragedies. We were flexing our freedom, flying halfway around the globe to where we enjoyed a week of 3D in Sydney Australia at the ISU Congress. We returned to experience the joy of the birth of our first grandson. Since then I have been whiling away my days off and vacation time working with a great group of dedicated volunteers getting Riverside ready for your visit. I hope that you are enjoying yourself so far, we truly hope NSA 2002 Riverside is an enjoyable and memorable time for you. I too apologize for the unforeseen problems at the Holiday Inn.

NSA conventions are run by a small group of volunteers. You too can join this elite group by helping out (as many already have) anywhere you see an opportunity. I would like to say I am indebted to each and every individual who has volunteered their time and efforts so that you will have a great visit.

This past year we have lost many of our old friends and stereo-heroes. My hope is with this and future NSA conventions, we all will meet many new 3D friends and make many new life-long associations.

The National Stereoscopic Associa-

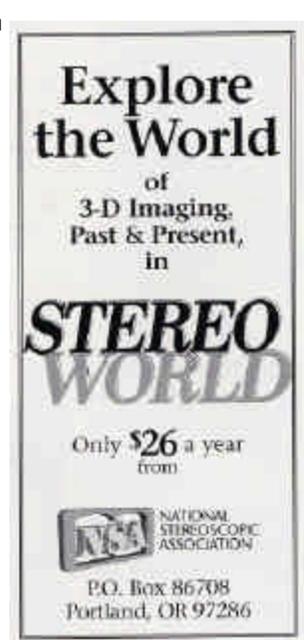
tion is a non-profit group; it depends on your support and contributions to continue. If you are not a member, I strongly urge you to join. Membership is without a doubt the best bargain on this planet. For \$26.00 you receive a six issue subscription to the Stereo World magazine, which is well worth more than \$26.00 by itself.

2003(D) Calendar

Dale Walsh (email: dwalsh1@po-box.mcgill.ca) (I am a big fan of his great stereo photographer) has published a 3D calendar and it is available through our own Steve Berezin. Here is Dale's answer to many questions he has received about his calendar:

- 1) Yes it is a 2003 calendar, so it will be good for all of next year!
- 2) No, it was not printed by myself at home using my Epson printer. It was printed commercially by a large

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stereo images" including nudes, wild-flowers and architectural studies.

Yours truly presented a brief program on Los Angeles in 3D along with a show of Hollywood 3D photos by the late Marjorie Webster, former SCSC hospitality hostess. Adult movie documentarian and SCSC member Mark Kernes presented his famous late night program with this edition titled "Lesbians, Thespians, Hookers, Hoofers and other Cinematic Delights."

Incoming SCSC Vice-President James Comstock astounded the stereo onlookers with two programs in the Stereo Theatre. The first was his show on the "Orchid and Other Floral Wonders" and the second was a Saturday presentation of "10 Years of Burning Man." James won an NSA Award as "Best First-Time Presenter" for his fine work with these two programs.

SCSC member Lynn Wyatt also won an NSA award for his program "Shooting Stars." Former SCSC President Christopher Olson delighted the crowd with his program "California Dreaming," with images and icons of



The youngest attendee at NSA 2002 falls asleep wearing custom-made 3D glasses.

California. SCSC stalwart Scott Ressler enchanted the audience with "Cinema Stereo: A Backstage Glimpse at Hollywood," a behind-the-scenes look at movies from 1996 to the present.

Saturday and Sunday the abundant Stereo Trade Fair took place. SCSC member and Viewmaster expert Charley Van Pelt served as the Trade Fair Manager. Awards were handed out at the Saturday

night Banquet and the Keynote Speaker was Chris Yewdall, CEO of the Digital Dynamic Depth company, who spoke on "Bringing 3D to the Mainstream" and presented intriguing moving stereoscopic images of digital 3D conversions. 3D News subscriber Ron Labbe was Director of the Electronic Theatre which presented 3D videos on Thursday and Sunday of the Convention. SCSC member Al Razutis's 3D video piece "Meditations" was shown at the Electronic Theatre and was very well received.

SCSC member and expert stereoview card maker David Thompson, with his wife Linda, served as Chairman of the NSA Stereocard Exhibition which presented many fine stereoviews in the classic Holmes format. SCSC President Steve Berezin has maintained a Convention website for many months serving as NSA 2002 Webmaster.

Upholding a tradition which began at the Mesa, Arizona NSA 2000 Convention a 3-D dive-in was held Saturday night around the pool of the Holiday Inn Motel. Assembled spectators, many of them in the pool, watched Pete Smith's short film "Three Dimension Murder," forwards



NSA 2002 Convention Chairman Lawrence Kaufman relaxes at the SSA Friday Nite Supper with wife Cassie.

Notes from a newbie, Photos and Reflections on My First NSA Convention by Rommel Jamias

It has been many long months filled with anticipation since I first learned about the National Stereoscopic Association. As a recent newcomer to stereoscopy, the thought of being surrounded by hoards of 3D gear, collectibles, and stereoscopy enthusiasts was thrilling. The 2002 NSA Convention at Riverside, CA. was my first, and I was not disappointed. It was a great opportunity to share technical know-how, meet friendly like-minded folks, BUY lots of gear and collectibles, and watch some of the coolest stereoscopic presentations I'd ever seen.

I had read about the Room-hopping ritual and was eager to see loads of 3D stuff spread out all over the rooms. What a smorgasbord of goodies! I barely made it through the day with my checkbook intact. The Holiday Inn Select was like a 3D Treasure Island, with every open door welcoming you to a cache of stereoscopic gold. After the second floor, I learned my first lesson as an NSA newbie: "Bring a Canvas Bag to Roomhopping". It makes carrying all the goodies easier.

The workshops presented valuable information and a chance to interact with very knowledgeable stereoscopists. Because of the overlapping schedules, it was difficult having to decide between attending an awesome slide show or learning some cool techniques I could really use. Thankfully, an NSA regular assured me that some slide shows would be repeated. With so much happening, and so many people to meet, decisions had to be made. I chose to make connections, far more rewarding and important to me in this early part of my stereo career (hardly a career, at that!).

The Electronic Stereo Theater really grabbed my attention. Seeing long-form 3D productions is still rare for me, so watching a whole collection of them presented one after another was a big treat. As a first-timer, the quality looked very good and I wanted to see more examples by the evening's end. Digital is Great!

The 3D Pool Party was a great idea. Some technical problems hindered a longer presentation, but I enjoyed the event regardless. It was another opportunity to meet more people, share more ideas, and to take more photos! - always my favorite part.

The Trade Show just blew my mind. Where Do I Start? Am I Missing All The Good Stuff? Can I Find This Cheaper At Another Table? Do I Really Want To Blow A Paycheck On This Viewer????! Decisions, Decisions. The Trade Show floor can be a cruel torture chamber, indeed. Here I learned some more lessons: "Shop around", and "Grab That Bargain". It's tricky when both lessons apply to the same item! Finally, sense kicked in and I had to face the most important lesson of

all: "That's All You Can Afford". I had to settle for making a long list of 'ones that got away'. So until next time around, when this newbie will not be a newbie anymore, I'll be saving for that way kewl viewer (are you reading this, Harry K.?).

I captured these images using two Brio D-100 digital cameras coupled together. I use a slide bar and vertical mounts from Jasper



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at
www.3dgear.com/scsc

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“The Mast-tail”

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